



Dear Potential Sponsors:

Bennett's Boat and Ski is very excited about bringing the 39th Connelly Skis 2017 NCWSA Collegiate Water Ski National Championships to Zachary, La, on October 19, 20 and 21, 2017.

Bennett's Waterski and Wakeboard School has hosted numerous Professional, South Central Regional, U.S. National, and Collegiate National Water Ski Championships in the past years, and our main goal is to have an event that runs as smoothly as possible while everyone involved including the competitors, spectators, and judges have an enjoyable, memorable experience. Also, our three private man-made lakes are world renowned as is our water ski and wakeboard camp, which accommodates about 600 national and international students yearly.

The Collegiate National Water Ski Championships will have approximately 300 competitors from 24 schools located across the nation. It is impossible to make a tournament of this magnitude a success without sponsorship. I hope that your business can get as excited as I am about this event and participate in one of our many advertising options that are available in this package. If you decide to advertise at this event, you will be able to reach the college age target market of males and females effectively, as well as, personal gratification from assisting us in making a difference in this tournament and our sport. Since we will have many expenses involved with hosting the Connelly Skis 2017 NCWSA Collegiate Water Ski National Championships, any level of support will be greatly appreciated.

Sincerely,

Jay Bennett
Tournament Director

Advertising Opportunities

	Donation Amount	Quantity Desired
Booth Sponsorship		
20x20 Booth Space for retail sales (Industry business)	\$500	
10x20 Booth Space for retail sales (Local business)	\$300	
10x10 Booth Space for retail sales (Local business)	\$200	
Booth Space for display only (car, boat, and other products)	\$200	
Banner Sponsorship		
*Maximum size 3'x10' and the banner is provided by sponsor		
1-4 Banners	\$295	
6 Banners	\$350	
8 Banners	\$400	
Banner placed on the side of the Jump Ramp (max. 1)	\$500	
Banner placed on the front of the Jump Ramp (max. 1)	\$500	
Banner placed on the Judges Tower (max. 4)	\$350	
Banner placed on the Boat House (max. 2)	\$300	
Banner placed on the side of Lake 1 or 2 (max. 2)	\$300	
Banner placed on the Lake Entrance (max. 2)	\$400	
Contribution Packages		
Platinum Package	\$1,200	
Red Package	\$1,000	
White Package	\$650	
Event Sponsorship		
Awards Banquet Sponsor	\$2,000	
Trophy Sponsor	\$1,200	
Post-Banquet Party Sponsor	\$1,000	
Energy Drink Sponsor	\$1,000	
Gasoline Sponsor	\$750	
Official's Appreciation Party Sponsor	\$500	
Skier's Appreciation Party Transportation	\$500	
Other Sponsorship Opportunities		
Contributor Sponsor	\$100	
Company's Website Link on skibennetts.com	\$100	
Company's Flyer or Coupon Included in Goodie Bag	\$50	
Total		

Contribution Packages

Platinum Package

- Full page ad in contestants goodie bags
- Banner in your choice of location:
- Side of jump ramp, judge's tower, boat house, side of lake, or lake entrance
- Booth size or display of your choice
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Red Package

- Full page ad in contestants goodie bags
- Banner in your choice of location:
- judge's tower, boat house, side of lake, or lake entrance
- Booth size or display of your choice
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

White Package

- Full page ad in contestants goodie bags
- Banner on the boat house or the side of the lake
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Event Sponsorship

Award Banquet Sponsor

In sponsoring the awards banquet, your company will help to cover the costs for the banquet. The competitors, coaches, official, friends and family will enjoy the much anticipated dinner banquet and awards ceremony that will officially close the championships.

For your contribution towards the awards banquet you will receive:

- Banner displayed at the banquet
- Full page ad in contestants goodie bags
- Booth size or display of your choice at the site
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Trophy Sponsor

There are approximately 22 trophies that will be given to the competitors, and your company's sponsorship will help tremendously with the cost of the trophies.

For your contribution towards the trophies you will receive:

- Your company's name on all trophies
- Full page ad in contestants goodie bags
- Booth size or display of your choice at the site
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Post Banquet Party Sponsor

To wrap up the tournament, there will be a party after the banquet. Your sponsorship helps us offer a time for all involved in the event to socialize in a relaxed, entertaining setting. Since the collegiate water ski season is over till next year, everyone enjoys being able to socialize one last time together.

For your contribution towards the post banquet party you will receive:

- Company's banner displayed at the party
- Full page ad in contestants goodie bags
- Booth size or display of your choice at the site
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Officials & Volunteers' Appreciation Party Sponsor

As hosts of the event, we like to hold a dinner party for the officials and volunteers on Thursday evening. The officials and volunteers donate three long days running the championships, and it is important to let them know how much they are appreciated.

For your contribution towards the official's & volunteers' party you will receive:

- Company recognized at the party
- Full page ad in contestants goodie bags
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Skier's Appreciation Party Transportation

On Friday night, we are planning on providing safe, reliable transportation from the headquarter hotel to the downtown area. We are against drinking and driving, and by sponsoring the shuttle busses, you will make a tremendous difference in the safety of the competitors. There are 300 plus competitors and parents that will be offered the use of the shuttle busses, and they will run all night from the host hotel to downtown Baton Rouge.

For your contribution towards the Skier's appreciation party transportation you will receive:

- Company recognized at the party and banners on display
- Full page ad in contestants goodie bags
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Gasoline Sponsor

There will be at least two boats running constantly during the three day competition. Your sponsorship will make it possible to keep the official tournament tow boats running during the national championships.

For your contribution towards the gasoline you will receive:

- Banner displayed on the gas tank
- Full page ad in contestants goodie bags
- Company's name recognized at the closing banquet
- Company's logo with a link to company's website on 2 major websites:
 - ncwsa.com & skibennetts.com
- Name on the sponsorship board
- Periodic recognition over the PA system during the event

Other Sponsorship Opportunities

Company's Website Link on ncwsa.com

In preparation for this event, we have designed a website specifically for anyone interested in the Connelly Skis 2017 NCWSA Collegiate Water Ski National Championships. Spectators and competitors will frequently visit this website to get up to date information on the tournament. Your company's website and logo will be placed on the sponsors page where anyone visiting the web page can click on your logo and be redirected to your company's website.

Contributor Sponsor

Your company's name displayed on the Sponsorship Board

Company flyer included in the Contestant and Official's Goody Bags

We give gifts and goodie bags to all of the competitors and officials that are participating in the championships.

For your contribution towards the goody bags you will receive:

- Your companies flyer or coupon places in each bag.

*material will be provided to us by you

Yard Sign Sponsor

We will have yard signs displayed down the center levee, where everyone will have to walk down to observe the competition. You will receive 2 - 24" x 24" yard signs displayed by the lake with your company's name.

We appreciate the time you have set aside to take a look at our advertising package for the Connelly Skis 2017 NCWSA Collegiate Water Ski National Championships. We have high hopes for the event this year, and the help and support we receive from our sponsors will aid us in creating a successful event. For more information about the event please visit our website at www.skibennetts.com.

Hopefully, you have been able to find an avenue of sponsorship that fits the needs of your business. If so, your event contact is:

Danyelle Bennett
waterskibennett@yahoo.com
Cell: 1.225.921.5920
Work: 1.800.869.7297

Remember, the event is taking place October 19, 20, and 21, 2017. The earlier we receive your paperwork, the sooner we can prepare for your company's presence at the event and begin advertising for you!

If you are interested in sponsoring the Connelly Skis 2017 NCWSA Collegiate Water Ski National Championships, please mark the area that you would like to be involved in on the Advertising Opportunities page included in this package. This page can be sent to the address below with your payment in the form of a check or a major credit card.

Please make checks payable to:	Trilakes Inc.
Send checks to:	18605 Barnett Rd. Zachary, La 70791
If you have any queries, please call:	Tel: 1.225.654.9306 Tel: 1.225.921.5920 Fax: 1.225.658.2281
Or email:	waterskibennett@yahoo.com
For more details, visit:	www.skibennetts.com

The deadline to be able to take advantage of our advertising opportunities is October 5, 2017, and your company's banners need to be on site by October 15, 2017.